



RISING STAR

Jenny Wolf

A former fashionista takes a stylish approach to the world of interior design



“I didn’t want to become a designer without having all the proper credentials”

Glamour Girl Flexibility is key for designer Jenny Wolf (TOP LEFT), whose work runs the gamut from a streamlined Tribeca sitting room (TOP RIGHT) to a more eclectic living room and bedroom on the Upper East Side (ABOVE). See *Resources*.

★ **WHO:** A native of South Carolina, New York-based Jenny Wolf worked in fashion as a visual merchandiser for Ralph Lauren for five years before turning her attention to decorating.

★ **WHAT:** Wolf doesn’t stick to just one design aesthetic, emphasizing that her clients ultimately inspire her work. “I do a lot of research,” she says. “I learn about my clients’ lifestyle and what is truly important to them before I even think about picking a color palette or furniture.”

★ **WHERE:** This girl-about-town just started three gut-renovation projects in Manhattan, including a one-bedroom in Devonshire House in Greenwich Village and a two-bedroom classic NoHo loft that she’s reworking for a young bachelor. “It’s completely masculine and just a hip, authentic space,” she says of the latter. The third commission is in the Chelsea Mercantile Building, a three-bedroom post-retirement apartment for “the coolest couple I’ve ever met.”

★ **WHEN:** In 2009, Jenny Wolf Interiors, Inc., was launched, but only after Wolf had spent a couple of years learning the ropes at Parsons School of Design. “I decided it was now or never, so I quit my job, enrolled in school, and went full steam ahead,” she says. “I didn’t want to become a designer without having all the proper credentials, and it paid off. Every single day, I am so happy to have my degree.”

★ **WHY:** “I’ve always had this kind of ‘balance barometer’ inside me when it comes to designing rooms. Whether it’s texture or color, I feel like it’s my job to get it right, and I’m just lucky that it comes naturally.” —*Miranda Agee*

LORIN KLARIS